

UNWAVERING FAITH



ACADEMIC EXCELLENCE



SERVICE TO OTHERS



COMPASSIONATE PATIENT CARE

SPIRIT
of **CREIGHTON**



Creighton
UNIVERSITY

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YOUR GIFTS MAKE IT POSSIBLE - THANK YOU!

This past academic year, the **Spirit of Creighton** came alive through the accomplishments and celebrations of our students, faculty and staff. Historic enrollment enriched our campus with young minds, and a new faculty research fund solidified our commitment to innovation and development. Our athletic programs reached new heights nationally, and students, faculty and staff members tended to thousands of underserved individuals in our community and throughout the world. This May, more than 1,500 Creighton students earned their degrees and set out to become leaders in their professions and in the world, carrying with them the **Spirit of Creighton**.

In this landmark year – our first with an alumnus president, Timothy R. Lannon, S.J. – **YOU** helped make all of this possible with your gifts to the **Creighton Fund**. We are grateful for your contribution, which helped our students experience a transformative Creighton education. This year, **YOU** and XXX other donors to the gave \$XXXXXX to the **Creighton Fund**. Through the power of cumulative giving, you fund scholarships, service programs, research initiatives and student activities. **Thank you** for your continued commitment to Creighton University.

Mailing Name
Address Line 1
Address Line 2

Creighton Fund Gifts, Fiscal Year 2012

Alumni Donors: \$XXXXX

Faculty, Staff and Students: \$XXXXX

Parents: \$XXXXXX

TOTAL: \$XXXXXX

[HTTP://GIVING.CREIGHTON.EDU](http://giving.creighton.edu)

EDWARD AND MARY LUCRETIA
CREIGHTON SOCIETY
CREIGHTON UNIVERSITY

August 20, 2012

Dear ##Formal Greeting##,

As a new year begins, Creighton University welcomes XXX new students into our community. They arrive on our beautiful campus, which is transformed every fall by the changing seasons. They also begin their own transformation, made possible by the passion of our faculty, the encouragement of our staff, the power of our Catholic, Jesuit tradition, and our Creighton Society donors. They will become a part of something we all value - the Creighton community.

As a Creighton Society donor, **you play an integral role in this community** through your leadership support of scholarships, research initiatives, service opportunities, student life organizations and the many academic and service programs of our schools and colleges. **This year, I hope you will consider reaffirming your leadership support of our University with a Creighton Society gift of ##Ask Amount##.** Your gift will help us meet our 1878 Challenge as we seek 1,878 Creighton Society donors to celebrate the year of our founding.

You have shown tremendous commitment to Creighton University through your Creighton Society giving, and **I sincerely thank you for enriching Creighton with your leadership.** A gift at this level does more than provide essential assistance for our students; it demonstrates the commitment of our alumni, parents and friends to Creighton. Your gift to the Creighton Fund, the annual, unrestricted fund of Creighton University, ensures that Creighton will continue to build leaders in the Catholic, Jesuit tradition by providing immediate support to our students, faculty and staff members.

I hope you will consider a Creighton Society gift of ##Ask Amount##. Through the Creighton Society, **YOU** help to transform the lives of our students. **Join us today.**

Thank you for your continued support of Creighton University.

Sincerely,

Brian Diss
Director, Creighton Fund

P.S. Make your Creighton Society level gift of ##Ask Amount## today. Any gift at the Creighton Society level will make you eligible for **the new quarterly Creighton Society email newsletter.** Look for the first email in late September!



Every Gift Makes A Difference!

Your Creighton Fund 4-Year Giving History:

Fiscal Year 2012: _____

Fiscal Year 2011: _____

Fiscal Year 2010: _____

Fiscal Year 2009: _____

**Includes unrestricted, operating gifts to the Creighton Fund only.*

Creighton Society Levels

Sustaining Circle:

\$1,000-\$2,4999

Founders' Circle:

\$2,500-\$4,999

Jesuit Circle:

\$5,000-\$9,999

Ignatian Circle:

\$10,000-\$24,999

Magis Circle:

\$25,000+

REUNION GIVING



MAKE YOUR REUNION
CLASS GIFT TODAY!



The shared experience of all Creighton alumni makes us who we are. Since Creighton's founding in 1878, the spirit of Philanthropy has been a part of the University. Creighton alumni understand firsthand the importance of being men and women for and with others. In honor of your class reunion, we invite you to carry on that spirit with a gift to Creighton.

Reunion Giving consists of gifts from Creighton alumni celebrating their 10, 20, 25, 30, 40 or 50 year reunion. Gifts from these alumni strengthen Creighton's mission through support for:

- **Creighton University's area of greatest need**, which allows the University to invest in people, programs, and facilities that foster the spiritual, intellectual, social, and recreational development of our students in the Jesuit spirit of *cura personalis*.
- **Scholarships** for our students who would otherwise be unable to afford a Creighton education and who are now on path for professional distinction, ethical leadership and involved citizenship.
- **Faculty development programs** that enhance teaching and contribute to the expansion of general knowledge and the betterment of the global society.
- **Creighton's nine colleges and schools**, providing support for their individual programs and the important work being done by their faculty, staff and students by funding innovative academic initiatives.

How can you participate?

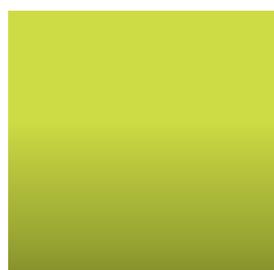
- Make a gift online by visiting <http://giving.creighton.edu/classgift> and clicking "Give Now!"
- Complete the response card and return it in the self-addressed envelope provided.
- Simply say "yes" when you receive a call from a Creighton University student.

Thank you for considering a Reunion Class Gift! Together, we are One Creighton.

Reunion Giving and the Creighton Society:
Leadership gifts during reunion years are recognized at various levels of the Edward and Mary Lucretia Creighton Society.

Magis Circle — Annual support of \$25,000 and above
Ignatian Circle — Annual support of \$10,000 to \$24,999
Jesuit Circle — Annual support of \$5,000 to \$9,999
Founders Circle — Annual support of \$2,500 to \$4,999
Sustaining Circle — Annual support of \$1,000 to \$2,499

QUESTIONS? CONTACT REUNION GIVING:
402.290.2399 | REUNIONGIVING@CREIGHTON.EDU



Creighton
UNIVERSITY

January 5, 2012

Creighton
UNIVERSITY



Alan Buttars



Jackie Ihunwo



Sydny Youtz

Sorry we missed you!

Dear \$NAME,

We're sorry we missed you during our fall phonathon. As Creighton students who directly benefit from your support, we wanted to thank you for your generous gifts and keep you updated on the Creighton community. **We hope you will continue your support of students like us with your gift of \$ASK.**

Every gift to Creighton University supports the vital needs of our campus, from classroom experiences and research opportunities to faculty development and community service projects. During the fall semester, phonathon students spoke with more than 4,300 friends and alumni who chose to support Creighton's students by making a gift! **We know you have supported Creighton and students like us in the past, and for that we thank you.** Please consider a gift again this year to help keep education at Creighton accessible for all students.

Your gift of \$ASK will ensure that Creighton continues to offer the superior Catholic, Jesuit education for which we are known. We thank you in advance for your generous gift to our University.

Thank you!

Alan Buttars, Class of '14

Jackie Ihunwo, Class of '13

Sydny Youtz, Class of '13

P.S. \$NAME, we tried to reach you at \$PREF_PHONE, but we may not have your most current contact information. Please update your contact information on the back of the form below.

12450

YES, I'd like to donate in the names of today's Creighton students with my matching gift of:

\$VASK1 \$VASK2 \$VASK3 \$VASK4 Other _____

This gift is for use by:

- Creighton University's area of greatest need
- General student scholarships
- Faculty development
- School/College of _____

Please accept my payment by:

- Check (please make check payable to Creighton University)
- Credit Card: Visa MasterCard Discover American Express

Account No: _____ / _____ / _____ / _____

Expiration Date: ____ / ____ Verification Code: ____

Signature: _____

Phone: () _____

Mail: _____

Does your company have a matching gift program? Yes No

Company Name: _____

Please include your company name

For more information about matching gifts, please visit www.matchinggifts.com/creighton

To make a gift online, please visit www.creighton.edu/development and click 'Make a Gift Online'